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CONDUCTING DUE DILIGENCE AND CRISIS MANAGEMENT FOR A MILITARY RECRUITMENT WEBSITE



Columbia Advisory Group was retained by a Dallas-based private equity group to conduct IT due diligence on a military recruiting website located in the Midwest. CAG assessed the skills of the current IT team, evaluated IT budgets and compared them to industry benchmarks, reviewed the scalability of current platform, and identified risks related to the technology and key personnel. After the buyout closed, several key members of the IT team left the firm. The private equity group responded, outsourcing the IT function of its newly acquired portfolio company to CAG. CAG was able to quickly stabilize the group, providing senior leadership and shared technical services needed to quickly grow the organization. After stabilizing the department, CAG installed an effective governance model aligning the priorities of the business and IT.

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